



INSTITUTE OF PUBLIC ENTERPRISE

ADMISSION PROSPECTUS 2015-17



Learning has
a new location



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Message from the President

IPE's engagement with long term management education leading to the award of various Post Graduate Diplomas has received wide appreciation by the end-users in industry, government and social sector enterprises. The Institute continuously endeavors to update its courses, to use appropriate teaching methodology and receive feedback from the end-users about the content, quality and usefulness of the courses. IPE's well-crafted curriculum for all its PG Programmes has earned it the South Asia Quality Assurance System (SAQS) accreditation for IPE, and so the recognition by the Association of Indian Universities (AIU).

The participants are exposed to courses in various domains, both in basic and advanced management modules. They build up industry connect through the long term and short term projects, industrial visits, study tours and week-end lectures by captains of industry.

IPE draws its major strength from its knowledge-endowed and competent faculty, which also has industry experience behind it whereby students benefit from a comprehensive teaching which enhances their learning.

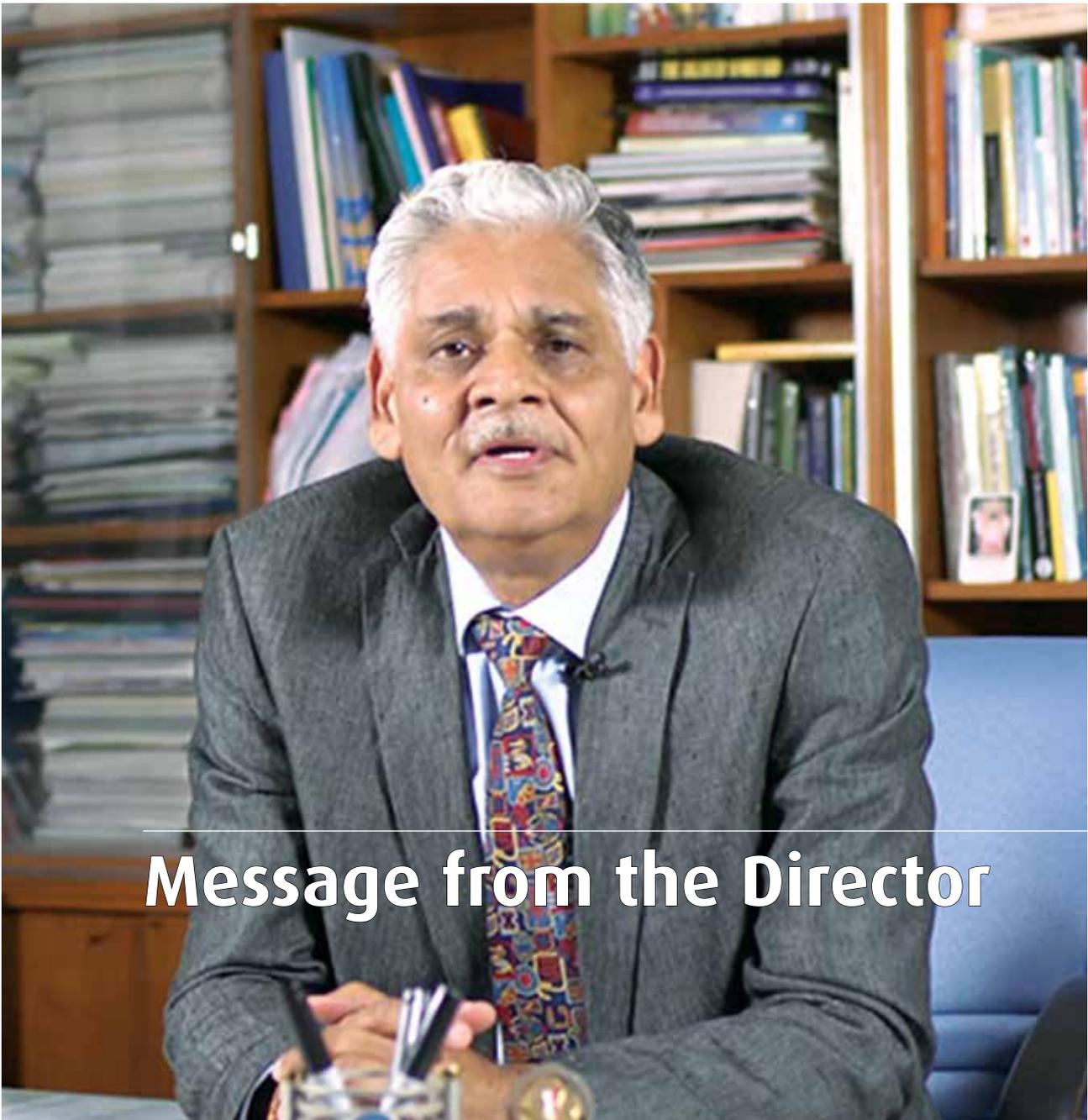
IPE has rich endowment in management training, consultancy and research.

Founded in 1964, in its golden jubilee period, its rapid growth, especially in the past few years has necessitated us to go in for a state-of-the art new campus in Shamirpet, Hyderabad. The buildings have been designed by renowned architects and comprise modern class rooms with modern equipment, a spacious and adequately stocked library, and two separate nine storey hostel buildings for girls and boys.

I welcome your move towards IPE.

A handwritten signature in black ink, which appears to read 'P. Rama Rao'. The signature is written in a cursive style.

Prof P Rama Rao



Message from the Director

The long term management education at IPE is intended to turn out industry-ready managers. The postgraduate participants in various management courses are trained intensively to help industry achieve its objectives. The faculty members through their deep exposure to research, training and consultancy fulfill this task. IPE has created a place for itself in the field of management education and research. IPE's constant interaction with industry, government, national and international organizations make IPE the most suitable choice for recruiters for placing its post-graduate participants in various management courses in their enterprises. I welcome you to IPE family to obtain the most rewarding career in management education.

Prof RK Mishra

Vision

To become an Institute of choice for social science research and management education and contribute to the excellence of organizations and society.

Mission

To anticipate and respond to the needs of the corporate and social sectors through its multidisciplinary competency in social science research and management education.





Values and Philosophy

- IPE would endeavour to bring about continuous improvement and growth among the individuals, and the organizations contributing to the ultimate social transformation.
- IPE would value individual satisfaction and growth of its faculty and staff.
- IPE would be Customer-centric to promote development and growth of its clientele/ stakeholders.
- IPE would nurture and reinforce academic freedom and autonomy of its faculty.
- IPE would promote a culture of informal relations, mutual trust, fairness, tolerance and a positive orientation.
- IPE would inculcate an environment for generating, acquiring, assimilating and exchanging knowledge.
- While striving constantly to retain its identity, IPE would always welcome changes that would promote its growth and make it relevant to the needs of time.

What IPE stands for

- To promote research in economics, commerce, administrative and management sciences, energy, urban management, health sciences, biotechnology, information technology, trade and intellectual property rights and behavioural sciences.
- To conduct Training Programmes, Conferences, Seminars, Management Development Programmes and undertake Consultancy.
- To provide for publication of research papers, books, journals and other material concerning social sciences.
- To establish and maintain libraries and information services to facilitate the study of public/private enterprise and Government.





IPE - A Profile

The Institute of Public Enterprise (IPE) was established in 1964, as an autonomous not for profit society initiated by Sri SS Khera, ICS (the then Cabinet Secretary, GoI) and Dr DS Reddy (the then Vice Chancellor, Osmania University) as a research institution that would undertake a systematic and sustained study of issues relevant for policy formulation to the Public Enterprises. Under the guidance of Dr VV Ramanadham, founder director of IPE, the then Professor and Head, Department of Commerce, Osmania University, IPE started its journey.

President – IPE, Dr P Rama Rao, is a distinguished scientist and was former Secretary to Department of Science and Technology, GoI; Secretary, Department of Ocean Development, GoI; Chairman, Atomic Energy Regulatory Board and former Vice-Chancellor, University of Hyderabad. He has been appointed as a Member of the Atomic Energy Commission, GoI. He brings with him varied and rich experience to guide the destination of IPE - committed to excellence, be it in management education, consultancy, research and training. Over the last 51 years, the Institute has widened the area of its work by diversifying from Research into consultancy, training and management education through its B-School.

Consultancy

Undertaking consultancy assignments is one of the specialized domains of IPE. Consultancy services are offered for both National and International organizations, that include the United Nations Development Programme (UNDP), United Nations Industrial Development Organization (UNIDO), World Bank, Asian Development Bank (ADB), Common Wealth Secretariat, Department for International Development (DFID), Government of UK, International Center for Promotion of Enterprises (ICPE), Central and State Governments, Public and Private sector enterprises. The institute has carried out public sector / service reform assignments concerning various sectors, major Government departments, and municipal services, poverty alleviation programmes and privatization. Some of the organizations for which consultancy assignments have been recently carried out include the AP Government, Consultancy Development Centre (under DSIR, GoI), MOIL, Neyveli Lignite Corporation, Bharat Dynamics Ltd and Goa Shipyard Ltd.



Research

IPE has been originally conceived as a research institution devoted to systematic and sustained study of issues relevant to the formulation, implementation, review, monitoring and assessment of policies and programmes concerning public enterprises. Subsequently, keeping in view the changing scenario, the focus is not only on Public enterprises, but Private entities as well. The Institute is partly funded by the Ministry of Human Resource Development, GoI. The Indian Council of Social Science Research (ICSSR), Ministry of Human Resources Development, GoI recognized the Institute as a 'Centre of Excellence' in Social Science research. The Institute has a record of delivering the inputs in time with application orientation. The research studies of IPE have been extensively used by the Committee of Public Undertakings (CoPU), several ministries of the GoI, Planning Commission, SCOPE, Department of Public Enterprises (DPE), Comptroller and Auditor General of India (CAG) and pay revision committees.

The institute has collaboration with many National and International organizations. The faculty of IPE constantly engages in research projects and the major sponsors include the ICSSR, AICTE, UGC and DST. IPE publishes nine in-house journals including the 'IPE journal' which remains as the only refereed journal on public sector issues in India.

Training – Management Development Programmes

Over the past 51 years IPE trained around 2500 IAS, IPS, IFS and other government officers, through various short duration training programmes. IPE conducts nearly 80 programmes and trains around 2000 practicing managers across different functional domains. During 2013-14, about 64 programmes were conducted including 19 in company programmes which are customized programmes to suit the needs of various organizations. Programmes have spanned over all the functional areas of management and various sectoral disciplines. Customized programmes on General Management, Supply Chain Management, Project Management, Information Technology, Operational Excellence etc have been conducted for executives of MOIL, MECON Ltd., BHEL, Dept. of Animal Husbandry, SCCL, ECIL, Powergrid, NTPC, Oil India Ltd, NLC, BDL, APSRTC, ONGC, RINL, SAIL, etc and for officers of different departments of governments of AP, Karnataka & Maharashtra. A few programmes on Research Methodology for Researchers also were conducted last year. Participants in the various programmes have come from all the levels starting from Jr. Executives to CMDs. IPE's Training activities have added good value to its participants and has gained good acceptance from its clients that is backed by the increasing number of programmes that IPE is doing each year.

Management Education

With the experience gained in Research, Consultancy and Training activities and taking into consideration the ever-increasing need for professionally trained personnel by the industry, IPE started part-time evening programme namely MBA (PE) in 1981-82. The programme affiliated to the Osmania University and approved by the All India Council for Technical Education (AICTE) is tailored to meet the specific needs of practicing managers. The selection of the candidates is through Integrated Common Entrance Test (ICET) of Andhra Pradesh Government. Since inception more than 1,000 executives have pursued the MBA (PE) programme.

IPE – B School



IN THE YEAR 1995, WITH THE TRACK OF RECOGNITION RECEIVED FOR ITS CONTRIBUTION TOWARDS MANAGEMENT TRAINING IPE STARTED A TWO-YEAR FULL TIME POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) IN DUE COURSE RECOGNIZED AS A EQUIVALENT TO MBA DEGREE BY THE ASSOCIATION OF INDIAN UNIVERSITIES (AIU).

Keeping in view the emerging opportunities and to cater the industry requirements IPE added new courses – PGDM-RM, PGDM-BIF, PGDM-IB and PGDM-HRM. All the IPE courses are approved by AICTE. Along with PGDM, during year 2012-13 PGDM-RM, PGDM-BIF and PGDM-IB also received the recognition of MBA equivalence by Association of Indian Universities (AIU). Owing to its accomplishments and expertise in academia, research, management training & consultancy this year IPE received South Asian Quality Systems (SAQS) accreditation (a recognition for quality and standards for B-Schools / management institutions across all countries in South Asia).



IPE's State-of-the-Art campus

With an idea to prepare for the next generation, IPE moved to its new campus situated on 21 acres of land located 25 km north of Secunderabad. Campus physique is explained in the following lines

- Built-in 3.5 lakh sq.ft covering all modern amenities.
- Lush green campus very near to Shamirpet lake.
- 400 rooms hostels for boys and girls separately.
- The buildings are energy efficient and GRIHA/LEED norms compliant.
- The Campus is networked with Wi-Fi.
- Our digitized library is accessible for 24x7.
- Auditorium of 500 seater capacity equipped with latest Audio and Video facilities.
- Computer Labs with ultra modern systems.
- Fully Air Conditioned Classrooms with Audio-visual facilities.

Conference Halls, Classrooms & Auditorium

The Institute has well furnished conference halls, classrooms and a large auditorium that is fully air conditioned. The Institute also has classrooms & conference halls, modern audio-visual equipment, broadband internet connectivity, which caters to the needs of the students in their class room work, conferences, training programmes and seminars. Each classroom can accommodate a minimum of 60 students.

Library and Documentation Centre

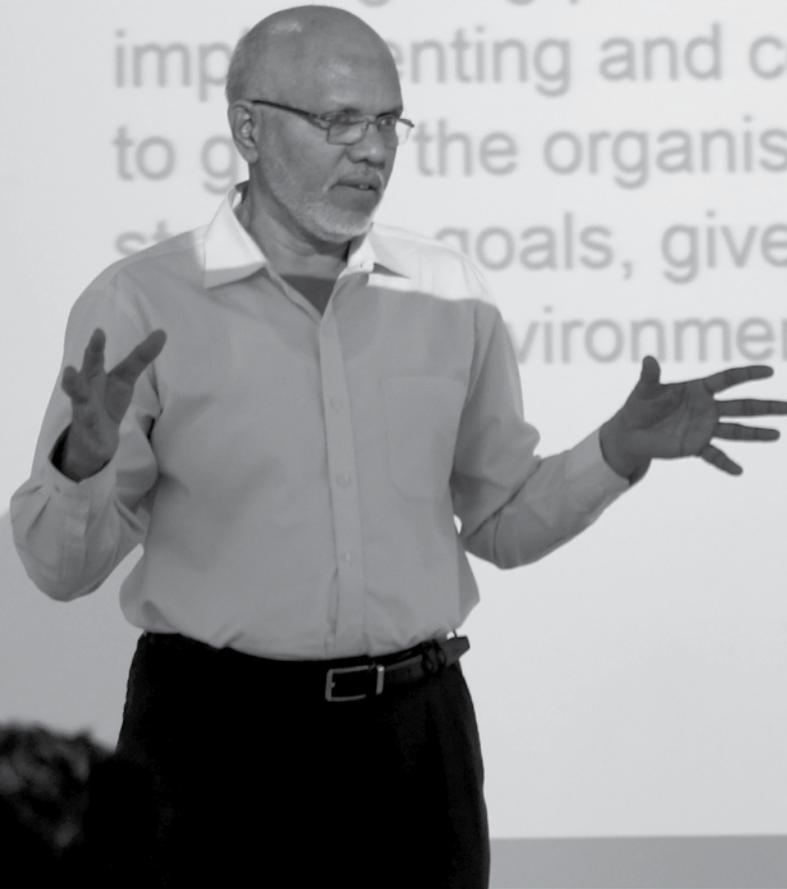
The library is the knowledge hub of the Institute and reflects its commitment to provide the best possible learning resources. The Library resources includes books, DVDs, journal articles, government reports like CAG reports (Comptroller and Auditor General), GoI, the Annual Survey of Public Enterprises brought out by the Ministry of Industry, GoI, and also the evaluation reports brought out by the different State Bureau of Public Enterprises. It has an excellent collection of both printed and electronic material. It offers a range of services including reference and consultation, membership and circulation, document delivery, resource sharing, information alert service, user awareness programmes and web based services. The IPE Library provides web-based access to over 10,000 full text journals and 6 databases 24 x 7 on institute-wide network. The Library subscribes to the following online databases: EBSCO, Emerald, JSTOR, IBID, Capitaline, Proquest, Prowess CMIE, and Indiastat.com.

The IPE library has a robust collection of over 50,000 books and 3500 bound volumes and it annually receives more than 250 International / National journals.

IT Facilities

Knowledge of information technology is essential for effective management. Keeping in view the IT trends in the industry, the Institute has set up a well-equipped Computer Centre with Servers, a large number of Pentium PCs and a variety of peripherals. The Institute has been recognized as centre for excellence by Microsoft Corporation and is recipient of its ERP Package titled Microsoft Dynamics. The entire IPE campus has been WiFi enabled providing 24 x 7 x 365 internet access to its students and employees.

- The ongoing process of formulating, implementing and controlling broad strategy to guide the organisation in achieving its goals, given its internal and external environment.



Core Faculty

The Institute has a strong core faculty with a wide range of experience gained from research, consultancy, teaching and practice of management. They have rich industry and academic experience, international exposure and experience of running training programmes for Corporate Executives, senior IAS/IPS/IFS Officers and Government Officials.

The faculty members comprise a majority with doctoral degrees. They are members on various national level committees.

Prof RK Mishra

MCom, PhD, ITP, SDA, Bocconi, Milan, Italy

Senior Professor and Director, IPE

Visiting Faculty: London Business School
MSH, Paris, University of Bradford

UN International Centre for Promotional
Enterprises, Ljubljana

Faculty of Economics, University of
Ljubljana Commonwealth Secretariat

Areas of Interest: Finance, Restructuring
and Corporate Governance

Member: International Task Force
on Standards of Excellence in Public
Administration and Education.

Ad-hoc Task Force (ATF) for Results
Framework Document (RFD), Cabinet
Secretariat, Government of India.

Ad-hoc Task Force for Memorandum
of Understanding in Central Public
Enterprises, Department of Public
Enterprises, Government of India.

Ad-hoc Task Force for Memorandum of
Understanding in State-Level
Public Enterprises, Department of
Public Enterprises, Government of
Andhra Pradesh

Member: Network on Corporate
Governance of SOEs in Asia, OECD

Member: Global Network on Privatization
and Corporate Governance of SOEs, OECD

Member: Board of Governors, International
Association of Schools and Institutes in
Administration (IASIA), Brussels

Chairman, WG VIII, Management of Energy,
Food Security and Welfare, IASIA, Brussels

Independent Director, Mishra Dhatu Nigam
(Midhani) Limited, Government of India

Regional Vice President, Association of
Indian Management Schools (AIMS)

Dr Hemnath Rao H

B.Sc, MBA, (India); MBA (UK), PhD

Senior Professor & Dean

Areas of Interest: Strategic Management,
Agribusinesses, Rural Management,
Rural Co-operatives, Small and Medium
Enterprises (SMEs), Strategic Leadership,
Good Public Governance and Strategic
Management of Change, Corporate and
Competitive strategies for large and
small businesses, Advanced General
Management Programmes for senior and
top management executives, Training
and Consulting projects sponsored
by international agencies / global
organizations, Analysis of MNREGA and
Other Government Schemes, Analysis of
Poverty Alleviation Programmes.

Prof ML Sai Kumar

MSc, PSSCC, MTech, Fellow of CSI

**Professor, Dean &
Chairman Placement Committee**

Areas of Interest: IT Education, Software
Engineering, Project Management,
e-Commerce, Information Systems,
Steel Industry Performance, Strategic
Management, e-Governance

Dr S Sreenivasa Murthy

MCom, PhD

**Associate Professor – Finance &
Dy Dean & Advisor – PGDM-BIF &
Head of Placements**

Areas of Interest: Financial management,
Financial Services, Security Analysis &
Portfolio Management,
Project Appraisal & Management,
Financial Performance of SLPEs

Mr KRS Sastry

Certified Cost Analyst (Institute of Cost
Analysis, USA), Fellow – ICWAI,
Associate Member (ICSI), MBA

Sr Faculty – Finance

Areas of Interest: Corporate Management
in Public Enterprises, Cost Accountancy,
Chartered Accountancy,
Turn Around Strategy, Project Financing,
Cost and Financial Analysis,
Performance Management

Dr SK Mathur

BE, Fellow - IIM Bangalore

**Sr Faculty – International Business &
Advisor – PGDM-IB (International Business)**

Areas of Interest: International Business,
Global Marketing, Export Strategies,
Innovation & Technology Management,
Business Model / Strategy Innovation,
MIS, e-Governance, Transport / Tourism
Management, Automobile Industry
Strategies for Emerging Markets,
Performance Monitoring Systems
for Public Enterprises, MOU Based
Performance, Consultancy Projects
on Performance of PSUs, Transport,
Tourism, Steel Industry, Management
of Educational Institutions

Mr S Satish Kumar

BE, PGDM-IIM-Bangalore

**Sr Faculty – QM & Operations,
Coordinator – Administration & Training**

Areas of Interest: Quantitative
Techniques, Operations Management,
Technical Performance of Steel Industry

Dr G Vidyanath

MCom, MPhil, PhD

**Sr Faculty – Organizational Behaviour,
Financial Management**

Areas of Interest: Organizational
Behaviour, Core Financial
Management, Accounting

Dr K Narendranath Menon

MCom, MPhil, PhD

Sr Faculty – Finance

Areas of Interest: Financial Accounting,
Leadership and Strategic Management

Dr A Anand

MA, PhD

Sr Faculty – Governance & Public Policy

Areas of Interest: Social Science Research,
Public Policy, Social Sector Development,
Culture and Change Management

Dr A Jagan Mohan Reddy

MA, MPhil, MBA, LLB, PGDIR & PM, PhD

Associate Professor – HRM

Areas of Interest: HRM,
Strategic Management

Dr K Trivikram

BA (Economics), MA (Economics), PhD

**Associate Professor – Economics &
Advisor – PGDM**

Areas of Interest: Public Enterprise Policy,
Economic Reforms, International Business,
Privatization Aspects, Strategies for
recessionary Periods

Dr MLN Rao

MSc, PGDIPR, MBA, PhD

**Associate Professor – Marketing &
Controller of Examinations**

Areas of Interest: Intellectual property
Rights, Marketing Management, Strategic
Marketing, Marketing Strategies for PSEs

Mr V Anji Raju

MSc

Associate Professor – Production Coordinator – Student Affairs

Areas of Interest: Project Management, Production & Operations Management, Rural Marketing, Marketing Strategies for PSEs, Biotechnology

Dr PS Janaki Krishna

MSc, PhD

Associate Professor – Biotechnology

Areas of Interest: Biotechnology, Biosafety, Public-Private Partnership in Biotechnology, Climate Change, e-Agriculture, Waste Management

Dr SS Subrahmaniam

BTech, MTech, PhD, FIE

Associate Professor – Operations

Areas of Interest: Project Management, Production & Operations Management, Operations Research, Technical Performance Analyses for Steel Industry, Performance of SLPEs

Dr V Srikanth

MBA, PhD

Assistant Professor – Marketing & Advisor – PGDM-RM

Areas of Interest: Marketing Management, Market Research, Consumer Behavior, Strategic Management, HRM, Cyber Marketing, Retail Management, CRM

Dr Nandita Sethi

MPhil, PhD

Assistant Professor – Economics

Areas of Interest: International Trade & Finance, Asian Markets, Indian Economy, Women Entrepreneurship

Dr Shital Jhunjunwala

Fellow-ICA, PGDBM-IIM-Calcutta, ICWAI, PhD

Assistant Professor – Finance

Areas of Interest: Cost / Management Accounting, Auditing, Credit Appraisal, Investment Planning, Valuation of Intangible Assets, Corporate Governance, Board Diversity

Dr Ch Lakshmi Kumari

MA, MPhil, PhD

Assistant Professor – Economics

Areas of Interest: Micro & Macro-Economics, Environmental Management

Mr ANK Prasanna Anjaneyulu

MSc, MTech, AMTIE

Assistant Professor – IT & IT Facilitator

Areas of Interest: Data Warehousing, Data Mining, Web Mining, Semantic Web, DBMS & Programming Languages

Dr Pawan Kumar Avadhanam

MCom, MPhil, MBA, PhD

Assistant Professor – Finance

Areas of Interest: International Business, International Economics, International Financial Management, Indian Financial Systems.

Dr A Sridhar Raj

MA, PhD

Assistant Professor – OB & HRM

Areas of Interest: General Management, Organizational Behavior

Ms Shaheen

MSc, (PhD)

Assistant Professor – IT & Coordinator – PGDM

Areas of Interest: Data Structures, Artificial Intelligence, Design & Analysis of Algorithms, Operations Research, Business Statistics, Business Analytics

Dr Padmaja Rachapudi

MA, MMM, MBA, PhD

Assistant Professor – Marketing

Areas of Interest: Marketing & Retailing

Dr M Meher Karuna

MA, MBA, PGDPMIR, PhD

Assistant Professor – Marketing & HRM & Coordinator – PGDM-RM

Areas of Interest: Marketing Management, Strategic Management

Ms Punam Singh

MBA, (PhD)

Assistant Professor – HRM & OB

Areas of Interest: HRM, OB, Training & Development, Compensation Management, Corporate Social Responsibility

Mr AS Kalyana Kumar

MSc, MCA, MPhil

Assistant Professor – IT

Areas of Interest: Software Engineering, Project Management, Networks

Ms J Kiranmai

MCom, MPhil, (PhD)

Assistant Professor – Finance Coordinator – PGDM-BIF

Areas of Interest: Restructuring, e-Governance, Performance Mmanagement, Financial Management

Mr KV Ramesh

MCom, LLB, PGDT, PGDPM, MBA, MPhil, (PhD)

Assistant Professor – Finance & Coordinator – MBA (PE)

Areas of Interest: Financial Management, Business Laws, Taxation, Public Enterprise Management

Dr V Rajeev Karan Reddy

MA, MA, PhD

Assistant Professor – French

Areas of Interest: Basic French for Managers / Business People, Management as seen in India & France, Social & Political Thought, Traits of an Ideal Manager, Communication

Dr Jayasree Raveendran

MCom, MPhil, PhD

Assistant Professor – Finance & HRM & Coordinator – Research

Areas of Interest: Investors' Risk Perception in Capital Markets, Application of Behavioral Decision Theories in Investment Decisions, Behavioral Dynamics in Capital Markets, Corporate Governance, Social Science Research, Performance Management

Mr MJ Ramakrishna

MBA

Assistant Professor – HRM

Areas of Interest: Marketing, Services Marketing, Strategic Management, Recruitment & Selection, Training & Development

Dr Sayeda Begum

BCom, MA, PhD

Assistant Professor – HR & OB

Areas of Interest: Training, Performance Management, Organizational Development, Total Quality Management

CS T Anil Kumar

MSc, LLB, MBA, FCS

Faculty & Coordinator PGDM – HRM

Areas of Interest: Business / Labour Laws, Taxation, Capital Markets, Human Resource Management

Dr M Karthik

MIB, PhD

Assistant Professor – International Business & Marketing Coordinator – PGDM-IB

Areas of Interest: International Business, Global Marketing, Branding, Rural Marketing

Dr Samanta Sahu

MA, PhD

Assistant Professor – Public Policy & Governance

Area of interest: Water Resource Management, Water Governance, Civil Society, Corruption Studies

Dr Geeta Potaraju

MA, MPhil, PhD

Assistant Professor – Governance

Areas of Interest: Participatory Governance, Public Sector Reform

Dr Shulgna Sarkar

LLB, MBA, PhD

Assistant Professor – HRM & OB

Areas of Interest: Organizational Behavior, HR Management, Competency Management, Training and Development and CSR

Dr Rajesh Gangakhedkar

M.Com., PhD

Assistant Professor – Economics

Areas of Interest: World Trade Organization and Power Sector

Mr S Vivek

MBA (UK)

Assistant Professor – HR

Areas of Interest: Personality Development and HR Management

Mr Srinivas Kolluru

MA, (PhD)

Assistant Professor – Economics

Areas of Interest: Applied Economics, Socio and Public Policy Issues

Dr Inder Sekhar Yadav

MA, MPhil, PhD

Assistant Professor – Finance

Areas of Interest: Financial Risk Management, International Corporate Finance, Econometrics

Dr KV Anantha Kumar

BE, MBA, PhD

Assistant Professor – Quantitative Techniques and Marketing

Areas of Interest: Marketing Management, Quantitative Techniques, Customer Relationship Management

Dr Swayamprava Mishra

MA, PhD, UGC – NET

Assistant Professor – Economics

Areas of Interest: Macro Economics, Credit Risk Management, Econometrics, Financial Economics

Mr M Chandrashekar

MCom, MBA, MPhil, (PhD)

Assistant Professor – Finance

Areas of Interest: Corporate Finance, Financial Modeling, Financial Statements Analysis.

Dr Sai Sailaja

MA, MPhil, PGDEE, PhD

Assistant Professor – Economics & Head of Admissions

Area of interest: Energy, Infrastructure, Resource Economics

Mr J B Venkata Ratnam

MTech, Mechanical

Faculty – Operations

Areas of Interest: Production and Operations Management

Dr N Rukmini Rao

MBA, PhD

Faculty – Corporate Governance

Areas of Interest: Corporate Governance, Human Resource Management

Mr S Parabrahmaiah

MSc, MBA, SAS

Faculty – Finance

Areas of Interest: Finance, Accounting & Auditing

Mr A Rakesh Phanindra

MCA, MTech

Faculty – Information Technology

Areas of Interest: Web Technologies, Cloud Computing, Network Security, Operating Systems. E-mail: rakesh@ipeindia.org

Dr Usha Nori

MA, MPhil, PhD

Faculty – Economics

Areas of Interest: International trade, International Finance, Agriculture, Industrial Economics, Rural Development and Social Welfare

Dr Anupama Dubey

PhD

Faculty

Area of Interest: Sustainable Development, Water Management, Agri-Crisis & Migration.

Dr Prarthana Kumar

PGDM, PhD

Faculty – Marketing Coordinator – Exec-PGDM

Areas of Interest: Experiential Marketing, Multisensory Marketing, Sensory Branding, Hospitality Marketing



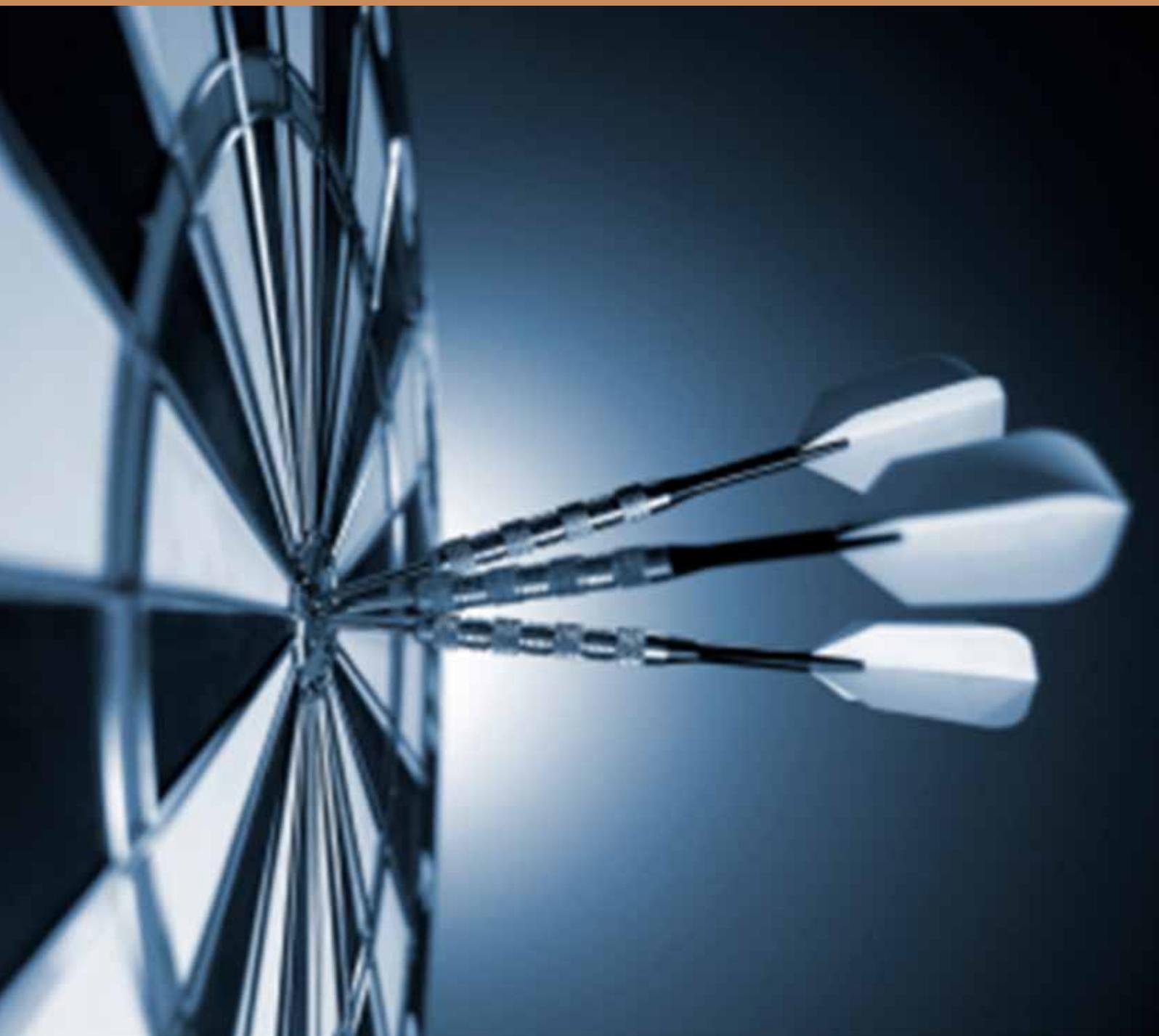
International Collaborations

IPE's academic, research, management consultancy and educational accomplishments have drawn a few international universities, institutions and organisations towards entering into MoUs/tie-ups for collaboration providing for student / faculty exchange, joint research projects, etc., such as International Centre for Promotion of Enterprise (ICPE), Ljubljana, Slovenia, Kyungpook University, Korea, Northeastern Illinois University, USA, Monash University, Australia, etc.

IPE is now exploring tie-ups in USA, Europe, Japan, Singapore, etc. Also, IPE has been accorded the status of Affiliate Member by EFMD, Brussels which puts IPE in the prestigious league of about 500 institutions world wide that enjoy this status.

- The Institute started two-year full time Post Graduate Programmes with the approval of the AICTE to provide skilled human resources to meet the requirements of the Industry, to meet the growing needs of qualified and competent persons for the corporate sector.

IPE Programmes



Post Graduate Diploma in Management (PGDM)

Shape your future at Institute of Public Enterprise with PGDM

- Approved by All India Council for Technical Education (AICTE)
- Granted Equivalence of MBA by the Association of Indian Universities (AIU) since 2002

Launched in 1995, the Post Graduate Diploma in Business Management (PGDM), approved by the All India Council for Technical Education (AICTE), Ministry of Human Resource Development (HRD), GoI and accredited by the Association of Indian Universities (AIU) as equivalent to MBA since 2002, is a two-year full-time programme which is comprehensively designed to educate, train and equip students with managerial skills to lead and transform organizations to meet the challenges of globalization and competition in the current and future scenario.

PGDM course originally started with a batch of 60 students in 1995 and was enhanced to 120 by AICTE in the year 2005-06. With the enormous demand for this course it has been further enhanced to 240 from the academic year 2014-15.

Programme Advisor

Dr K Trivikram

☎ + (91) 97037 46799

Programme Coordinator

Ms Shaheen

☎ + (91) 98666 66620 ☎ 040-2349 0941

Course Curriculum

Course work in PGDM is skill-based, contemporary, rigorous and professionally relevant, that encourages practical application of theory. The curriculum is responsive to evolving business needs, and provides essential building blocks for a career in Business Management.

Pedagogy

Students are exposed to new cultures and perspectives, tasked with numerous challenging business cases and projects, and pushed to discover their own strengths and learn how to apply them in new ways. Hands-on management experience with real time research projects offers connect with corporate and government clients in business decisions further enriching their learning.

Course Design

Term 1

- Management and Organizational Behaviour
- Statistics for Management
- Marketing Management
- Financial, Cost and Management Accounting
- Personality Development & Communication
- Comprehensive viva voce

Term 2

- Economics for Managers
- Human Resource Management
- Production and Operations Management
- Financial Management
- Operations Research
- Principles of Banking and Insurance
- Comprehensive viva voce

Term 3

- Business Analytics for Managers
- Marketing Research
- Digital Marketing and Social Media
- Enterprise Risk Management
- International Business
- Comprehensive viva voce

A six week SIP from May 1, 2016 to June 30, 2016 (any six weeks)

Term 4

- Strategic Management
- Entrepreneurship Development

Elective Courses

- Finance / Human Resource / Marketing / Operations / Systems

Term 5

- Advanced MS Excel
- Business Laws

Elective Courses

- Finance / Human Resource / Marketing / Operations / Systems

Term 6

- Foreign Language
- Corporate Restructuring, Mergers and Acquisitions
- Project Management
- Infrastructure Management
- Comprehensive viva voce

Electives

Financial Management

- Security Analysis and Portfolio Mgmt • Financial & Credit Analysis • Personal Financial Planning & Wealth Management • Risk Management and Derivatives

Marketing Management

- Services Marketing • Consumer Behaviour and CRM • Strategic Marketing • Sales, Distribution and Retail Management

Human Resource Management

- Industrial Relations and Labour Laws • Training & Development • Contemporary Issues in HRM • Organizational Development

Operations

- Supply Chain Management • Total Quality Management • Management of Service Operations • Technology Management

Systems

- Relational Database Management System
- Management Information Systems • e-Business
- Data Warehousing and Business Intelligence

**The list of subjects is indicative. The Institute reserves the right to make modifications at any point during the commencement of the programme*

PGDM's Career Advantage

PGDM provides student the tools, connections, and support with Industry insiders across the private, public, and non-profit sectors to develop into a leader right for the times. Our students come with hugely diverse qualifications. With the remarkable business acumen and innovative approaches to problem solving, PGDM students are sought by corporate recruiters each year.

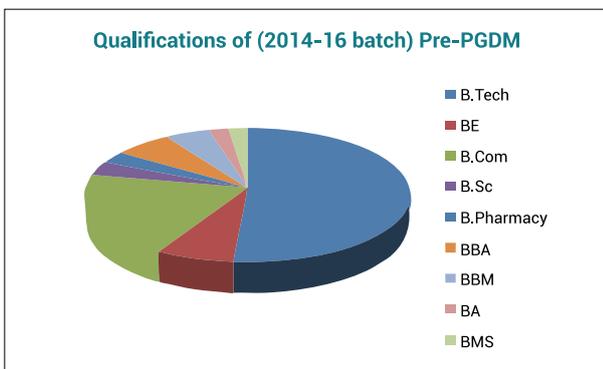
Post-PGDM Function	Post-PGDM Industry
Information Technology	Consulting / IT / ITES / ICT
Consulting	FMCG / Consumer Products
Finance / Accounting	Banking / BFSI
General Management	Public Sector / Non-profit Organizations
Human Resources	High-Tech / Telecom
Operations / Logistics	Healthcare / Pharmaceutical
Marketing / Sales	Manufacturing
Administration	Media / Entertainment
Analytics	Professional Services

Past Recruiters*

Aditya Birla, Berger Paints, Jaro Education, Airtel, CMC Ltd, Federal Bank, India Cements, KPMG, Orient Cements, Yashoda Hospital, Allahabad Bank, Hyundai, Amara Raja Batteries, Franklin Templeton, Karur Vysya Bank, Shopper's Stop, Amazon, Hindustan Coca-Cola, Kotak Mahindra,

Oracle, Sify Technologies Pvt Ltd., Andhra Bank, Invesco, Andhra Paper Mills, Cognizant, Mecon, Midhani, Transgraph, Asian Paints, Axis Bank, Berkadia, Google India Pvt Ltd., Idea Cellular, ITC Ltd, L&T, MIDHANI, NMDC, RINL - Visakhapatnam Steel Plant, State Bank of India, Yes Bank, Bank of Baroda, Deloitte, Infosys, Medplus, Tata Consultancy Services, Dr.Reddy Labs, TIME Education Pvt. Ltd., eClerx, IDBI, WIPRO, Elilly, Metrix4 Analytics, ICICI Securities, ING Vysya Bank, Trinity, Karvy, SBI Life Insurance, UCO Bank, Union Bank of India.

(*The list is illustrative but not exhaustive)



Alumni Network

The truest worth of a promising course can only be gauged by the success of its alumni. The personal and professional network student builds here will endure—and expand in the business, government, and non-profit sectors welcoming most exciting and innovative talents over time. The passion our alumni have for PGDM is reflected in the time and access they give to current students through mentoring, lectures, internships, and more.



Business Analytics and Business Intelligence Conference organized by IPE in 2013

“

ALUMNI

I am excited to be back to IPE as a chief guest. The last time I was here, was as a student of PGDM. I am pretty impressed with the enthusiasm of the students and would strongly recommend our HR to visit IPE for placements. Wishing you all the very best. Keep up the good work.

Sriram Bharatam
CEO, Iridium Interactive Ltd.

Excited to come back to IPE as it is home coming to me after 31 years. IPE is a great Institute growing exponentially under the leadership of Prof. R.K. Mishra.

Varaprasad Reddy
Shantha Biotech

I know IPE for past 10 years. I am proud and glad to see that it has grown as one of the top b-schools in India. Good faculty, energetic students, conducive environment to learn and excellent infrastructure here, what else you need. Good luck to all my co-ipeians

Dr Ramana Madupalli
Southern Illinois University, Edwardsville

”

Post Graduate Diploma in Management – Retail Marketing (PGDM-RM)

Design your career at IPE with PGDM-RM

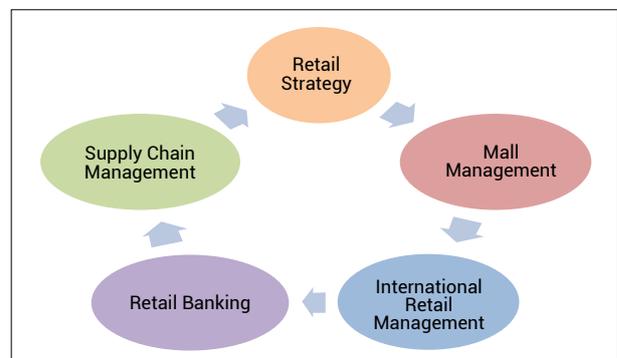
- Approved by All India Council for Technical Education (AICTE)
- Granted Equivalence to MBA by Association of Indian Universities (AIU) since 2013

Launched in 2007, the Post Graduate Diploma in Management - Retail Marketing (PGDM-RM), approved by the All India Council for Technical Education (AICTE), Ministry of Human Resource Development (HRD), GoI and recognized by the Association of Indian Universities (AIU) as equivalent to MBA. PGDM RM is a unique course specially designed to train the students in Management and Strategic Management courses with global exposure. Retail Management is a key to open the organizational doors that helps to pave the way to reach the top in the organizations.

Course Curriculum and Pedagogy

Today, business organizations are starving for managers who can make right decisions that lead the firms to gain sustainable competitive advantage. To succeed as an effective and efficient manager, and to jockey up through the echelons of the ladder of managerial positions in an organization one has to start the career in the market that carries customers and retailers.

Understanding the business requirements in the dynamic and complex environmental conditions, PGDM-RM course is designed by an expert curriculum committee that comprises of eminent intellectuals from industry and academia. Students will get trained in three levels. In the first level of training, students will actively interact and participate in Retail Management courses. Interactions will be basically through practical exercises, group discussions and through off course lectures. Some of the courses offered to make the students knowledgeable in Retail Management area are:



Programme Advisor

Dr V Srikanth

+ (91) 9441651250

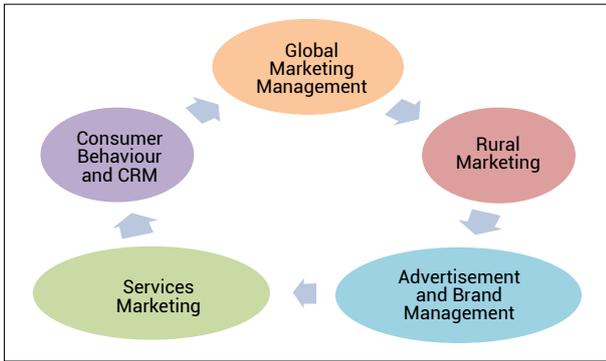
Programme Coordinator

Dr Mehar Karuna

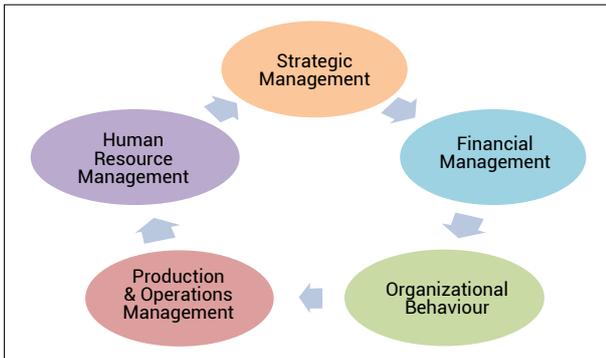
+ (91) 9440344468 | 040-2349 0903

Second level of grooming prepares the students to pave the path to get through the higher positions in marketing area. Courses offered are to groom the students as Marketing Management experts. Students involve in case discussions,

class room presentations, and fight among themselves to win in the management games. Some of the courses offered in this area are:



Third level of training helps the students to reach the managerial position that requires strategic decisions. Simulations, Role Plays and Case discussions are the main pedagogical tools used to guide the students that help them to face the recruiter. Some of the courses offered are:



Course Design

Term 1

- Management and Organizational Behaviour
- Statistics for Management
- Marketing Management
- Financial, Cost and Management Accounting
- Personality Development & Communication
- Comprehensive viva voce

Term 2

- Economics for Managers
- Human Resource Management
- Production and Operations Management
- Financial Management
- Operations Research
- Principles of Banking and Insurance
- Comprehensive viva voce

Term 3

- Business Analytics for Managers
- Marketing Research
- Retail Banking Operations
- Retail Information System and CRM
- Advertisement and Brand Management
- Integrated Marketing Communications
- Comprehensive viva voce

A six week SIP from May 1, 2016 to June 30, 2016 (any six weeks)

Term 4

- Strategic Management
- Services Marketing
- Retail Store Operations and Mall Management
- Inventory and Logistics Management
- Sales and Distribution Management
- Internet and Social Media Marketing
- SIP viva voce

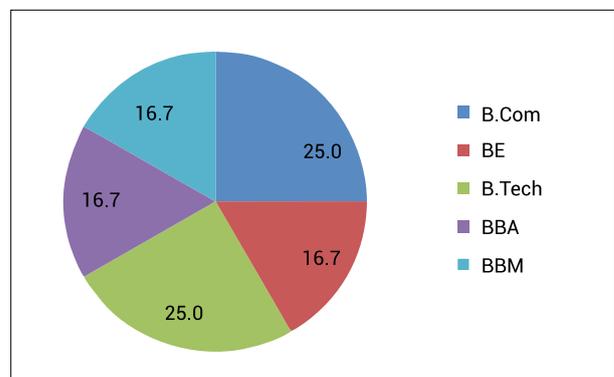
Term 5

- Hospitality Management
- Business Laws
- Marketing Strategy
- Consumer Behaviour and Neuroscience
- Global Marketing
- Franchising and Global Retailing
- Comprehensive viva voce

Term 6

- Foreign Language
- Retail Strategy
- Retail Branding & Private Labels
- Contemporary Issues in Retail Marketing
- Comprehensive viva voce.

Student Mix - Our students come with hugely diverse qualifications.



*The list of subjects is indicative. The Institute reserves the right to make modifications at any point during the running of the programme.



Experts showcasing the course brochure

Placement Opportunities

Students of PGDM-RM will get trained to fit into various positions in an organization. Following are the various positions occupied by the alumni:

- Marketing Manager
- Retail Manager
- Sales Head
- Supply Chain Manager
- Operations Manager
- Business Analytic
- Customer Service Executives
- Advertising and Creative Head
- Brand Manager

Our Recruiters

Shoppers Stop, Future Group, Spencers Retail, Kent RO Systems, Amara Raja Batteries, ING Vysya Bank, Aditya Birla Group, Asian Paints, Idea Cellular, Mecon, Airtel, Havells India Ltd., Videocon Industries Ltd., Allahabad Bank, State Bank of Hyderabad, Bank of Baroda, Bank of India, Indian Overseas Bank, Catholic Syrian Bank, Federal Bank, Ultratech, Hindustan Coca Cola, Oracle, Cognizant, Deloitte etc.



ALUMNI

IPE, an institution that helps in nurturing the professional skills for betterment of each student, has been the best thing that happened to me. I passed out of 2011-2013 batch of PGDM-RM course and am grateful to this institution for giving me an opportunity to grow, believe in myself and boost my morale and confidence.

PGDM-RM is a specialized course for those who have interest in Retail. At the end of two years, one will have a varied options along with the electives they choose for themselves. I have chosen HR & Operations as my electives and excelled in the same throughout my period of study at IPE. The campus also gives placement opportunities. For those who are really patient, the wait is worth.

I am glad I was part of IPE and this institution has made me grow in a professional way. An IPEan always an IPEan.

Ms Joan Joseph

Asstt. Personnel Officer, MECON Limited



Post Graduate Diploma in Management in Banking, Insurance and Financial Services (PGDM-BIF)

Plan your career and opt for PGDM-BIF

- Approved by All India Council for Technical Education (AICTE)
- Granted Equivalence to MBA by the Association of Indian Universities (AIU) since 2013

PGDM-BIF is a two year full time Programme approved by All India Council for Technical Education (AICTE), MHRD, GOI and is considered equivalent to MBA by the Association of Indian Universities (AIU). *In the changing global scenario, innovation is a major driving force for achieving competitive advantage through creation of new business opportunities. To meet this challenge, there is a huge requirement of trained banking and finance professionals in the country. To meet this requirement in the year 2008 IPE has designed a specialized course **Post Graduate Diploma in Management- Banking, Insurance and Financial Services (PGDM-BIF).** During the two year period PGDM-BIF helps in training the young minds with talented and skilled professionals of the respective domain. This rigorous training meets the requirements of corporate sector in general and banking and financial Service sector in particular*

Deputy Dean and Advisor

Dr S Sreenivasa Murthy

☎ + (91) 9392430874

Programme Coordinator

Ms J Kiranmai

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Curriculum and Pedagogy

The programme has the state-of-the-art curriculum with the thrust on market orientation, globalization, financial and banking sector reforms and competition in the financial sector. Banking / finance professionals face the challenge of continuously innovating and improving their products and services. Currently banks provide more or less similar products and services. In the face of competition, retaining market has become all the more difficult. In this scenario, innovation is a major driving force for achieving competitive advantage through creation of new business opportunities. To meet this challenge, there is a huge requirement of trained banking and finance professionals in the country. As an out of the class exercise PGDM-BIF students are mentored and encouraged to participate in apex conferences organised by national and international bodies like SEBI, NISM etc. Given the rich research experience in the area of policy, governance and regulation array of experts in the domain of financial sector including the former governor of RBI Dr. Subbarao visited IPE.

Students of BIF are privileged to meet and interact with bank CEOs, Board members and senior executives from financial sector.

Course Design

Term 1

- Management and Organizational Behaviour
- Statistics for Management
- Marketing Management



Shri Bhagavanta Rao, Managing Director, SBH inaugurating a Banking Conference

- Financial Cost and Management Accounting
- Personality Development & Communication
- Comprehensive viva voce

Term 2

- Economics for Managers
- Human Resource Management
- Production and Operations Management
- Financial Management
- Operations Research
- Principles and Practices of Banking
- Comprehensive viva voce

Term 3

- Business Analytics for Managers
- Marketing Research
- International Banking and Treasury Management
- Principles and Practices of Life and General Insurance
- Financial Markets Institutions and Services
- Information Technology and Banking
- Comprehensive viva voce

A six week SIP from May 1, 2016 to June 30, 2016 (any six weeks)

Term 4

- Strategic Management
- Entrepreneurship Development

Elective Courses*

- Finance / Human Resource / Marketing / Operations / Systems

**Refer page 22 for details*

Term 5

- Advanced MS EXCEL
- Regulatory Framework for Banking Insurance and Financial Services Sector

Elective Courses*

**Refer page 22 for details*

Term 6

- Foreign Language
- Corporate Restructuring, Mergers and Acquisitions
- Financial Engineering and Structured Finance
- Retail, Rural Banking and Micro Finance
- Comprehensive viva voce

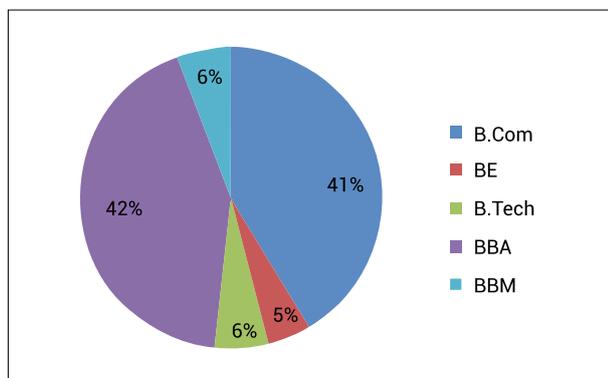
Industry Interface

The following are some of the prominent speakers who interacted in the recent times with PGDM-BIF students during the programme

- Mr S Durairajan, Dy General Manager, RBI
- Mr T Bose, Chief Regional Manager, Indian Overseas Bank
- Mr Reykam Jayasurya, Chief Executive Officer, Asmitha Microfin Ltd.

- Mr Venkat Narayana, Regional Head, IndusInd. Bank
- Mr Santosh Kumar G, Regional Head, ING Vysya Bank Ltd.
- Mr G Venkateshwarlu, Regional Head, Dhanlaxmi Bank
- Shri C Prudhuvi Reddy, Dy. GM-T.I.M.E
- Shri Vijay K Dutt, Asst. GM (Marketing), Havell's India Ltd.
- Shri Anshul Srivastava, Regional Marketing Head AP, ICICI Securities
- Mr K Amareshwar Rao, Zonal Sales Manager Levis Strauss (P) India Ltd.

Student Mix



Placements Opportunities

By design, this programme facilitates placement of the candidates in banks, financial institutions, insurance sector and other non-banking financial companies and finance departments of corporations. The faculty and students actively participate in placement in collaboration with the Placement Division.

Our Recruiters

Allahabad Bank; Andhra Bank; Axis Bank; Bank of Baroda; Bank of India; Catholic Syrin Bank; City Union Bank; CRISIL; CSC India; Federal Bank; Financial Software Services Ltd.; Deloitte Consulting Pvt. Ltd, DMV Global Data; Middle Earth Consulting Ltd.; Transgraph Consulting Pvt. Ltd.; Tata Consultancy Pvt. Ltd.; Franklin Templeton; HDFC Bank Ltd.; IDBI Bank Ltd.; Indian Overseas Bank; Karvy Stock Brocking Ltd.; State Bank of Hyderabad; UCO Bank; ICICI Securities; SBI Life Insurance; IFFCO Tokio GIC Ltd.; Services & Others; MAQ Software Solutions; Med Plus Services Center; MEdRc; Purple Talk; Reliance Digital



INDUSTRY

I am happy to visit prestigious Institute and be a part of the inaugural function of BIF 2012. The Institute has a galaxy of outstanding faculty and I see bright future for the batch. I am confident that the course would create new history for the Institute.

Shiva Kumar
Chief General Manager, SBI, Hyderabad

The experience of internship with IPE students was fabulous, energetic and responsive. The faculty is excellent in building students 'talent'.

Rohit R Chowdary
Deloitte Support Services India Ltd

ALUMNI

"I am really proud of my alma-mater because of which today I have reached a place where I rub my shoulders with colleagues from reputed b-schools
"IPE is one of the top notch institutions in this region and I would be always indebted to it for whatever I am today is because of the education imparted at this wonderful institution."

Billa Anirudh, KVB, 2013

"The institution is characterized by good management administration and teaching. I have spent some of my most memorable time with the Institute in learning and enhancing my skills. That is why I am successful. "I am glad to be an alumnus of IPE – PGDM BIF course as this institution gave me the right platform to ascend the stairs of success . . . Thanks to IPE"

Ram Tangiralla
Standard Chartered Bank, PGDM-BIF, 2012



Post Graduate Diploma in Management – International Business (PGDM-IB)

PGDM-IB – A gate way to a career in domestic and global business organizations.

- Approved by All India Council for Technical Education (AICTE)
- Granted Equivalence to MBA by the Association of Indian Universities (AIU) since 2013

Students' pursuing International Business have the unique advantage of studying an extra domain specific subject in the International Business area. For example, in the first year the student studies functional management subject such as Marketing, Finance, HRM, Operations etc, students of International Business would study an extra subject in each of the functional subject mentioned above, such as International Marketing, International Finance, International HRM, Global Supply Chain Management etc

The disappearing of economic boundaries is partially due to the proliferation of electronic communication, which allows instantaneous information transfer for sales, marketing, manufacturing and outsourcing. Furthermore, growing distribution networks, supply chains, and transportation hubs simplify the movement of products. The broad networks of worldwide financial institutions reduce currency issues. Thus, business professionals are increasingly servicing the needs of customers around the world.

In India, the impact of globalization is all pervasive. Since the landmark year 1991, we have seen, experienced and witnessed a transformed, rejuvenated, India. Doing business is not the same any more.

Programme Advisor

Dr SK Mathur

+ (91) 9849644860

Programme Coordinator

Dr M Karthik

+ (91) 9346515819 ☎ 040-2349 0937

Curriculum and Pedagogy

PGDM - International Business programme is designed with a cutting edge, state-of-the-art curriculum comprising subjects like International Business Strategy, International Financial Markets & Instruments, Global Marketing, International Brand Management, International Trade Operations, Global Supply Chain Management, International Business Negotiations, WTO, Commodity Trading and Price Risk Management, International Business Laws, Foreign Currency Management, global Finance, International HRM, Cross Cultural management.

A range of elective subjects are also offered in any specialization streams mentioned below.

Students could opt for specialization in any two (2) of the following streams after they complete the first year

- i) Marketing; ii) Finance; iii) Operations;
- iv) Systems / IT; v) Human Resource Management

Optional Overseas Study Module

Options from students to undertake a short term overseas study module of two weeks duration at the Nanyang Technological University (NTU), Singapore at a add-on cost will be taken (The batch of students need to opt for this course at least by 15th September in the first year of the programme). The tour will be scheduled after completion of the first year.



Port Study Tour

Study of the commercial activities of ports is an integral part of the programme. Students will have to undertake a cost of tour to one or two large commercial ports such as in Singapore / Malaysia / India (Mumbai / Chennai / Visakhapatnam). The study tour familiarizes them with the port's commercial activities, shipment, handling, logistics, on-line monitoring systems, port operations, etc.

Course Design

Term 1

- Management and Organizational Behaviour
- Business Statistics for Decision Making
- Marketing Management
- Cost & Management Accounting
- Personality Development & Communication
- Comprehensive Viva Voce

Term 2

- Economics for Managers
- Human Resource Management
- POM
- Financial Management
- Operations Research
- Principles & Practices of Banking
- Comprehensive Viva Voce

Term 3

- International Brand Management
- International Marketing Research
- International e-commerce
- Global Marketing
- International Financial Management
- International Business
- Comprehensive Viva Voce

SIP from May 1, 2016 to June 30, 2016
(any six weeks)

**Second Year Syllabus*

Term 4

- Strategic Management
- Foreign Currency Risk Management

Elective Courses*

- Finance / Human Resource / Marketing / Operations / Systems

**Refer page 22 for details*

Term 5

- Advanced MS Excel
- International Business Laws

Elective Courses*

**Refer page 22 for details*

Term 6

- Foreign Language
- French/Mandrin/Spanish
- Trade Documentation & Procedures
- MNC's Strategies in Bottom of the Pyramid Markets
- Innovation for Emerging Markets
- Comprehensive Viva Voce

*The list of subjects is indicative. The Institute reserves the right to make modifications at any point during the commencement of the programme.

Marketing

- Integrated Marketing Communications
- Consumer Behaviour
- Services Marketing
- Sales & Distribution Management

Finance

- Mergers & Acquisitions
- Financial Modelling
- Global Capital Markets
- Commodity Trading & Price Risk Management
- International Banking Operations

HR

- Cross Cultural Management
- Talent Management
- International HRM
- Competency Mapping
- Operations
- Global Supply Chain Management



Prof Karthik, Co-ordinator, IB interacting with Singapore Port staff

Career Prospects / Placements

Students of PGDM-IB would be hired like any MBA/PGDM graduate for any company, corporate undertaking in Marketing / Finance / HRM / IT / Production and Operations Management / Trading / Export / Import / Logistics / SCM / Business Strategy, etc. functions.

- Global Managers in all functional areas of management such as International Marketing, International Finance, International HR, Global Supply Chain Management etc.
- Cultural Adviser
- Import Compliance Specialist

- Travel Director
- Diplomatic Associate
- Advisor Export Promotion Corporations

Placements

Aditya Birla, Berger Paints, RINL, Airtel, IDEA, Google, Allahabad Bank, Hyundai, Amara Raja Batteries, Franklin Templeton, Oracle, Sify Technologies Pvt Ltd., Cognizant, Mecon, Midhani, Transgraph, Asian Paints, Axis Bank, Berkadia, L&T Etc.

Right from the first batch PGDM-IB students have secured the highest package in the Campus Placement Process



ALUMNI

Curriculum of PGDM-IB is indeed a cutting edge one comprising, apart from the regular standard B-School subjects, courses like International Brand Management, Global Marketing Management, Foreign Currencies and Global Finance, Innovation Management which are the hallmark of this programme and are vital in understanding the present global business and global markets scenario.

Jeshal Mehta (PGDM-IB 2013)

It was a great experience to be a part of IPE-International Business family wherein we learned so many things which are really helping now as we move on to make a name for ourselves in the business world. Apart from theoretical knowledge the practical knowledge played a very important role which insured I don't feel totally alienated and stranger when I start my corporate journey as a fresher.

Eshan Verma (PGDM-IB 2013)

Institute of Public Enterprise has a rich intellectual capital. The learning experience at the institute is remarkable. The course PGDM-International Business is one of its kind, where you learn every concept of management in a broader, global perspective, which is the need of the day; the course structure is very well designed and an excellent faculty adds to the beauty of the it."

Ramanuj Sarada (PGDM-IB 2014)

In an era where all businesses are global, the gradual integration of Indian economy with the global economy is now an irreversible process. PGDM-IB @ IPE provides the right platform where an individual is made well equipped to handle the new demands of the industry in leading their businesses towards this direction successfully. Keeping in mind the dynamic environment that we are living in today, the course curriculum here @ IPE is exceptionally designed, planned and executed to confront these challenging situations successfully".

Nilesh Poddaturi (PGDM-IB 2014)

I underwent a significant transformation thru the PGDM-International Business (IB) Programme at IPE which made me to develop the mindset of a Global Business Manager. The IB programme state-of-the-art curriculum, is taught by well qualified faculty, with even a few add-on courses taught by overseas faculty. It has the unique Business News Presentation classroom sessions wherein we learn about diverse sectors such as Automobile, Agribusiness, Banking & Finance, FMCG, Exports & Trading, IT & Telecom, Steel & Metals, Pharma & Biotech, etc. I feel a lot confident.

Neha Chahal (PGDM-IB 2013)



Post Graduate Diploma in Management – Human Resource Management (PGDM-HRM)

We make your career dream come true in areas of Human Resource Management PGDM-HRM

- Approved by All India Council for Technical Education (AICTE)

The Post-Graduate Diploma in Management – Human Resource Management (PGDM-HRM) is a two-year full time All India Council for Technical Education (AICTE) approved programme comprising of six trimesters of study including projects. This programme is envisaged as the highest quality programme in the area of human resource management as it is proactively designed to provide eligible, suitable, and competent Human Resources (HR) professionals with sufficient knowledge of business to all industrial sectors.

The course introduces the function of HRM at length, thus, enabling the candidates to seek a career in HR function. This programme provides a platter of HR elective courses vis-à-vis other functional area core courses, thus allowing skill variety.

Programme Coordinator

CS T Anil Kumar

☎ + (91) 9985680157 ☎ 040-2349 0976

Joint Coordinator

Dr Shulgana Sarkar

☎ + (91) 9963764735 ☎ 040-2349 0978

Some of the features of the PGDM-HRM programme are:

- To understand the business of the organization and its drivers
- To establish a connect between business and HR deliverables
- To provide insights on developing strategies, initiatives and programmes for business performance with focus on organization design, change and development.
- To offer experiential analysis in understanding the challenges of HR professionals in developing their organizations
- To facilitate accelerated learning in the formulation and implementation of best practices in human resources management for sustained competitive advantage in organization

Curriculum and Pedagogy

The Course is highly focused in the areas of Human Resources (HR) and aims to create HR professionals with sufficient knowledge of business to the entire industrial sector.

The programme would include a Internship and Management Research Project so as to establish a rapport between the students and the industry by assigning mentees to the HR professionals from the industry. The mentees would during the two year course be constantly interacting and learn the nuances of HR areas.

There will be a mix of lecture based delivery and discussions built around relevant cases highlighting the concepts in focus. Students would be exposed to live projects and Industrial visits wherein they would be interacting with HR

...IPE Programmes

professionals and leaders at regular intervals making the course more realistic.

As a part of the Summer Internship Programmes (SIP) the HRM students are required to undergo Summer Internship with an organization for a period of 6-8 weeks. The period of Summer Internship is normally from the beginning of May to the end of June. The SIP is an integral part of the curriculum and forms a vital aspect of overall development of the management students. It allows the students to experience and learn the corporate culture, first hand. At the same time, the corporate world gets fair idea about the talent of the emerging generation of future managers of the HRM Course.

Course Design

Term 1

- Management and Organizational Behaviour
- Statistics for Management
- Marketing Management
- Financial Accounting, Cost and Management Accounting
- Personality Development & Communication
- Comprehensive viva voce

Term 2

- Economics for Managers
- Human Resource Management
- Production and Operations Management
- Financial Management
- Operations Research
- Talent Management
- Comprehensive viva voce

Term 3

- Training & Development
- Research Methods in HRM
- Organisation Development & Leadership
- Compensation Benefits and Performance Management
- Industrial Relations
- Business Laws
- Comprehensive viva voce

Term 4

- Human Resource Planning
- Competency Mapping & Assessment

- HR Metrics for Organisational Value Addition
- HR Issues in Mergers and Acquisitions
- Knowledge Management
- International Business and Global HRM
- SIP viva voce

Term 5

- Corporate Social Responsibility(CSR)
- Strategic Human Resource Management
- Emotional Intelligence & Managerial Effectiveness
- Entrepreneurship Development
- Human Resource Information System (HRIS)
- Comprehensive viva voce

Term 6

- Labour Legislation
- Tax Planning for HR Managers
- Project
- Comprehensive viva voce.

Placement Opportunities

The main areas of work in HR function are:

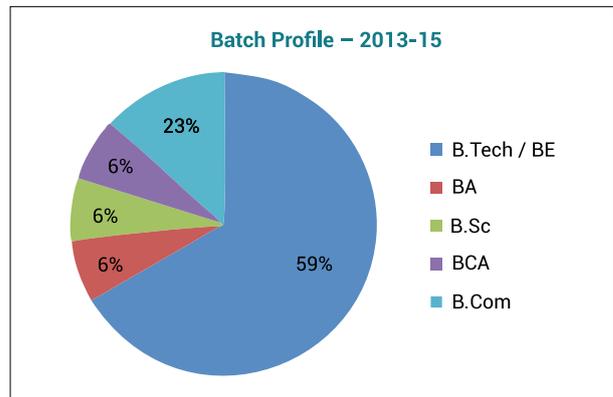
- Recruitment and Selection: Involves preparing job descriptions, attracting people with right qualifications and skills, with right mind set and attitude.
- Manpower Planning: Assessing the present and future manpower requirements in the organization, succession planning and career planning. This area is very important in which the future strength of the an organization lies.
- Human Resource Administration: Defining organization's HR policies and procedures and implementation thereof
- Compensation and Benefits: Determining salary structures, employee perquisites etc, covers health, security, safety, terminal benefits, and employee welfare facilities. This area is very important for retaining the talent in organization.
- Industrial Relations: Promoting healthy relationship between management and employees associations, addressing employees' concerns, taking care of legal issues in the labour courts / labour commissioners.
- Training and Development: Arranging employee orientation programmes and providing

technical skills and behavioral training to employees for effective performance. This area is very important for career progression of an individual in the organization.

- Performance Appraisal: Reviewing performance appraisal system of the employees from time to time using the assessment information for the purpose of trainings, promotions, and incentives etc. Using right tools & techniques to measure the performance of the employees in order to develop the sense of confidence in the employees and bring transparency in the system.

Beyond these regular roles, HR function in an organization is now actively involved in issues like talent management, initiatives to retain the talent, building brand image, improving work culture and transforming learning and managing within the organization

Student Mix



Our Recruiters

GVK EMRI, RealPage, Inc., Randstad, Dr Reddy's Laboratories, Thomson Reuters.



A book reading session of the book titled 'Acrobatics of Change – Concepts, Techniques, Strategies, and Execution' was organized by PGDM-HRM, on 17th Oct, 2014 at IPE, Shamirpet campus.



ALUMNI

IPE and the PGDM-HRM course is a great place of learning which has the best faculty well versed in the subjects. The internal and external mentors from the Institute and the Corporates are there to clarify your doubts.

Rashmi Paladagu
HR Generalist, RealPage, Inc.



Executive Post Graduate Diploma in Management (Exec. PGDM)

The Executive Post Graduate Diploma in Management is an All India Council for Technical Education (AICTE), GoI, approved, 15 month Exec. PGDM Programme especially designed to meet the needs of working executives and practicing managers, aspiring to be business leaders of tomorrow, to enhance their education without interrupting their careers. The course and its cutting edge curriculum mainly address the contemporary managerial issues and challenges, and train the professionals to move forward in their career and become top class executives and leaders. The heterogeneous mix of the class will provide an exciting prospect of learning.

Salient Features of Ex-PGDM

- Flexible and Experiential learning
- 15 months full time (12 months classes + 3 months of Project)
- Targeted at executives with potential for top management positions
- Enables fast-track growth and enhances potential
- Strong focus on analytics, problem understanding and solving pedagogy
- Education that serves the needs of the New Economy
- Emphasis on developing team-building and leadership skills
- Learning in a cross-cultural environment
- World class management education at Indian price

Curriculum and Pedagogy

The Programme curriculum is structured similar to, and is as rigorous as, the regular two year full-time MBA Programme. There will be three terms spread over 12 months followed by a 3 month Industrial Project. IPE also encourages immersion module of education where the participants can undertake a study tour to one or two foreign countries.

This Programme is intended to develop generalized perspective of integrated cross-functional responsibilities, specialized technical and managerial skills among the students. Such skills and expertise are necessary to assume middle and top management responsibilities. The students shall also get trained in technical and functional skills such as communication, accounting, finance, marketing and operations and shall be helped to develop analytical and integrative skills.

Course Design

IPE leads in academic innovation and offers over 30 advanced elective courses in all facets of management. The institute has always made sure that its various executive education

Programme Coordinator

Dr Prarthana Kumar

+ (91) 9618249652 040-2349 0933

Programmes remain contemporary and relevant, and are able to meet the changing needs of business organizations.

Term 1

- Managing people and organizations
- Economics for managers
- Quantitative methods for management decisions and operations research
- Marketing management
- Financial, cost and management accounting

Term 2

- Human resource management
- Business research methods
- International business and economic environment
- Financial management
- Legal aspects of business
- Operations management

Term 3

- Strategic management
- Corporate law

Elective Courses*

- Finance / Human Resource / Marketing / Operations / Systems

*Refer page 22 for details

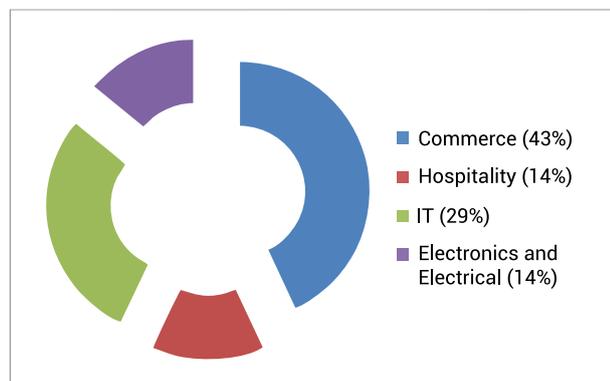
Term 4

- Industrial Project

Eligibility

- Executives with graduation degree in any discipline from a recognised university.
- A minimum of three years and above full time post-qualification professional experience.
- A valid score of CAT / XAT / MAT / GMAT / ATMA / CMAT.

Student Mix



ALUMNI

Executive PGDM at IPE equips a student with a unique management perspective because of its interactive and case based teaching. It also teaches you to work really-really hard with all the content packed into a One Year Course. You have access to good faculty, good colleagues and good infrastructure. In short – It is a key to faster progression at work.

T Ajay Kumar

Having 5 years of work experience in the sales and marketing field, I felt the need to enhance my qualification to grow professionally. IPE offered a heterogeneous, well experienced peer group, only a handful of schools in India provide you with an opportunity to have such diverse group of people with industry experience as your batch mates. IPE offered a heterogeneous, well experienced peer group of executives from different industries; this enabled an enriched learning experience. Personally for me, it was a fun-filled and interesting One year of my Life!

S Jayadeep

The IPE's Executive PGDM has been a turning point in my career. Professional business skills are the ones that are valued by the workplace today. IPE provides a good platform and an environment to develop those skills. The course helped me to consolidate my past work experience and build up on my professional survival skills. IT is a great learning that I took from IPE.

Deepika Puri

IPE has been a game changer in my life. I discovered that the most learned people are humble and committed. As well said by Peter Drucker – "Knowledge has to be improved, challenged, and increased constantly, or it vanishes." The education by IPE embodied the same principle which was instrumental in enhancing my career. IPE provides immense scope for learning and world class management education at an affordable cost.

K Manas



Doctoral Research Programme of IPE

Research is the forte of IPE and the institute is recognized as a 'Center of Excellence' in Research by the Indian Council of Social Science Research (ICSSR). Focused research sharpens the skills of IPE faculty and equips them with the latest understanding for the Institute's training and educational activities.

IPE's research work – both basic and applied – is undertaken in diverse fields:

- General Management
- Specific to CPSEs
- Other Domains of Social Science Research

Doctoral Research

IPE's PhD programme is one of the largest in the social sciences field. Deepening and widening research in management and social sciences is the primary objective of the doctoral programme. 65 PhDs have been produced thus far and the Institute's PhD programme is recognized by the following universities in Commerce, Economics, Management and Public Administration:

Osmania University; University of Hyderabad; Jawaharlal Nehru Technological University; Utkal University; Andhra University; Sri Krishna Devaraya University; Sri Venkateswara University; University of Mysore.

ICSSR Doctoral Research Fellowships

Under the aegis of ICSSR, IPE offers 10 Doctoral Research Fellowships in Social Sciences each year. This full-time PhD programme is designed to equip students and teachers for careers in management education and research.

Of these ten fellowships, two provide pay-protection for lecturers working in university-affiliated colleges and research professionals.

Financial Support

- Ordinary fellowship: Unemployed scholars get a fellowship of ₹16000 pm for the two-year programme (extendable by a year in exceptional cases).
- Pay protection fellowship: Salary protection is offered for employed scholars equivalent to the amount drawn from the concerned institution / organization.

Both employed and unemployed research scholars will get a Contingency Grant of ₹10000 pa.

Eligibility

The applicant should possess a Master's degree in Social Sciences (with minimum 55% marks) from a recognized university.

Should have cleared National Eligibility Test (NET) for JRF / lecturership or completed MPhil.

Must be registered for PhD, and should re-register with one of IPE's Research Supervisors.

Should be below 35 years of age on the date of admission (relaxable by five years for SC/ ST candidates).

IPE Doctoral Research Fellowships

Four ordinary fellowships are available under IPE's Doctoral Research Fellowship programme, including two on Governance and Public Policy. Terms and benefits will be the same as for ICSSR Doctoral Research Fellowships.

IPE National Doctoral Fellowships

IPE National Doctoral Fellowships have been instituted to provide opportunities to young scholars to pursue full-time research leading to a PhD degree in Management or related disciplines. The fellowships aim to train prospective scholars to become highly skilled and innovative researchers.

Eligibility for Fellowship

- PG Diploma in Business Management / allied subjects with minimum 60% marks from IIMs / IITs or other reputed management institutions in India / abroad.
- Candidates must possess brilliant academic record and project experience.
- Publications in peer reviewed journals will be an added advantage.

- Executives of public / private sector firms with minimum 2-3 years' experience with a strong research inclination and possessing a Master's degree with minimum 60% marks.
- Faculty from universities / research institutions from India / abroad, with 2-3 years' experience, having qualified in NET / MPhil with a consistent and outstanding academic record
- Candidates must not be more than 30 years of age (relaxable in exceptional cases).

Selection Criteria

Level 1: Passing the Research Aptitude Test to be conducted by IPE.

Level 2: Presentation of the proposed research work before an expert panel followed by an interview.

Fellowship Value and Duration

IPE National Doctoral Fellowships shall carry a stipend of ₹27,000 per month in the first year and ₹30,000 per month in the subsequent two years. The scholars will be entitled to an HRA of 30% of the fellowship amount per month. There will be a contingency grant of ₹15,000 per annum to support the field work, purchase of books, etc. The Fellowships will be provided for a period of three years extendable at the most to the fourth year, based on satisfactory progress of the doctoral work as certified by the supervisor and approved by the research committee.



Pável Reyes Mercado (Research Scholar, E-Gade Business School, Mexico) on his visit to IPE under international scholar exchange programme

Competition permeates every aspect of the business world today and business schools are not immune. They are competing to prepare the best managers in the country and IPE is making strong efforts to achieve teaching excellence. With an important investment on the new Campus, they are positioning among the best. I hope they will reach higher ranking places shortly. The commitment of Faculty and the Director have been a key driver.



Research Methodology Workshop for Scholars

The MBA-PE Programme (Evening)

The Institute developed and launched the MBA-PE programme in 1981-82 to meet the specific needs of practicing managers.

It is the only course, which addresses the needs of Public Sector Enterprises in the context of liberalization and seeks to improve the productivity and competitiveness of Indian industry.

Admission Procedure for MBA-PE

In-service candidates qualified in ICET on the basis of the rank list are called for exclusive counselling by the Directorate of Admissions, Osmania University, subject to fulfilment of eligibility conditions as laid down by Osmania University from time to time (listed hereunder) are admitted for provisional admission into MBA (PE) at the Institute of Public Enterprise, Hyderabad.

Eligibility Conditions for MBA-PE

Qualification: A pass in the Bachelor's Degree from Osmania University or a Degree recognized by the University as equivalent thereto. In case of SC and ST candidates a pass in the qualifying examination is sufficient.

Experience: Minimum two years experience in Executive / Managerial / Administrative / Supervisory position in any organization after obtaining the Bachelor's Degree.

or

Officers / Executives / Engineers working with any government / quasi-government / autonomous bodies/local authorities with a minimum of 2 years experience after obtaining the bachelor's degree.

or

Officers of the Defence Forces / establishment holding administrative, executive post with not less than 2 years experience after obtaining Bachelor's Degree.



IPE City Office

Guest Faculty at IPE

Prof Meghna Sabharwal, faculty from The University of Texas at Dallas School of Economic, Political and Policy Sciences addressed both the faculty and students during her recent visit to the Institute on 24 September, 2013.

Prof Wolfgang Drechsler, Chair of Governance, Ragnar Nurkse School of Innovation and Governance and Vice-Dean for International Relations, Faculty of Social Sciences, Tallinn University of Technology, Estonia Visited the Institute and addressed the faculty on October 23, 2013 on the topic 'Ragnar Nurkse and the Law & Economics of Development'

Prof Prasad Kaipa, CEO Adviser and Coach, Kaipa Groups.com, Campbell, CA, visited the Institute on 24 October 2013 and addressed the PGP students and participants of the KSAD programme on the topic, 'If everybody is focusing on being smart, how can you differentiate yourself and succeed?'

Prof Rajagopalan, Professor of Marketing, EGADE Business School, Mexico visited the Institute and delivered a course module on 'New Venture Management' during 14-16, December 2013.

Prof V Narendar Rao, Professor of Finance, North Eastern Illinois University, Chicago, USA, visited the Institute during 17-18, December 2013 and delivered a course module on 'Mergers and Acquisitions' to the students of PGPs. Faculty members also attended the course.

Prof Murali Rajan, Professor of Finance, University of Scranton visited IPE on 8-9 January 2014 and delivered guest lectures on the topics 'Financial Derivatives – Financial Crisis: Lessons to be drawn' and 'Equity valuation' to the students of PGPs.

Dr RFI Smith (Former Dean, School of Management, Monash University, Australia) spoke on the changes taking place in Australia and in other countries including India on 12th March 2014.

Mr Edward Alden addressed students on "Immigration and International Trade and Investment" on 14th March 2014. Mr Edward Alden is the Bernard L. Schwartz senior fellow at the Council on Foreign Relations (CFR), specializing in U.S. economic competitiveness, and directs CFR's Renewing America initiative.

Distinguished Visitors

ICA team, *New Delhi*

Shri Rajendra, *Director, PMA, Bangalore*

Shri Prasad Kaipa, *CEO & Advisor, KAIPA Group*

Shri Adesh Jain, *PMA*

Dr Ajay Pandit, *FMS, Delhi University*

Dr Ratnakar, *Director, Global Hospitals*

Dr Bhaskar Chatterjee, *IICA*

Dr Ronald Lomme, *World Bank*



Admission Procedure

Eligibility

The candidates must hold a Bachelor's Degree, with at least 50% marks or equivalent CGPA (45% in case of SC/ST/PC candidates), of any of the universities or declared to be deemed as a university or possess an equivalent qualification from a UGC recognized university by the Ministry of HRD, Govt.

Candidates appearing for the final year degree examination (or equivalent examination) can also apply. The proof of acquiring the required qualification should be submitted within four weeks from the date of the commencement of the course.

Criteria

- Candidates have to appear at the Admission Test (CAT/XAT/MAT/ATMA/CMAT/GMAT).
- Obtain, fill in, and submit the IPE application form to IPE.
- Short listed candidates will be called for Group Discussions and Personal Interviews to be held at IPE and at major cities / towns during February-March 2015.
- Final selection will be based on the performance of the candidates at the Test, Group Discussions, Personal Interview and consistent Academic Record.

Weightage for Admission

Equal weightage shall be given to the performance in Admission Test, Group Discussions, Personal Interviews and Consistent Academic Record.

Admission Procedure

Step-1

Candidates have to appear in any one of the national level management admission Test (CAT/XAT/MAT/ATMA/CMAT/GMAT).

Step-2

Obtain, fill in, and submit the IPE application form to IPE.

Registration to IPE Admissions 2015-17

Applicants of 2015-17 PGP's can follow any of the following and can submit the admission application

Over the Counter Sale of application

The application form along with the prospectus can be obtained by payment in cash of ₹ 1250/- (incl. processing fees) from any of the two offices of IPE

Admissions Unit

Institute of Public Enterprise,
Suvery No. 1266, Shamirpet (V & M),
R.R. Dist, Hyderabad - 500 101
☎ +91-40-234 90 948 / 234 90 951,
☎ +91-40-234 90 999

Open on: Monday to Friday 9.30am - 4.30pm &
on Saturday, Sunday 9.30am - 1.00pm

Administration

Institute of Public Enterprise,
Osmania University Campus
Hyderabad-500 007

Open on: Monday to Friday 9.30am - 4.30pm

Online Application

Applicants submitting online application need to net transfer ₹1250/- to SBH Ac no: 52198267621; IFSC Code: SBHY0020071; and furnish the details of UTR/ref transaction ID in the payment details of online form.

<http://www.ipeindia.org/cms/OnlineApplication.aspx>

For offline application

Applicants can also download the application form from www.ipeindia.org and post the filled in form, along with a DD of ₹1250/- drawn in favour of 'Institute of Public Enterprise' payable at Hyderabad to the following address

Institute of Public Enterprise

Suvery No. 1266, Shamirpet (V & M),
RR District, Hyderabad - 500 101

For advanced queries on programmes contact the respective Programme Coordinators (for contact details of Coordinators see pg 21, 24, 27, 30, 33, 36)

For general queries on Admissions

Contact us

Toll Free No. 1800-3000-4473
or admissions@ipeindia.org

Mr T Sudheer Kumar

☎ 040-234 90 948
☎ 939193 2129

Mr Osman Mohammad

☎ 040-234 90 951
☎ 9399921043

Dr Sai Sailaja, Head of Admissions

☎ 040-234 90 913
☎ 9949507969

Step-3

Short listed candidates will be called for Group Discussions and Personal Interviews to be held at IPE and at major cities / towns.

Final selection into PGP admission will be based on the performance of the candidates at the National Level Management Test i.e (CAT/MAT/XAT/CMAT/ATMA/GMAT), Group Discussions, Personal Interview and Consistent Academic Record.

Course Fee for PGDM, PGDM-RM, PGDM-BIF, PGDM-IB, PGDM-HRM

The fee for the two-years is ₹8.00 lakhs (Rupees Eight lakhs only) that covers tuition fee, reading material, computer lab, library facilities and a laptop. In addition a refundable caution deposit of ₹10,000 (Rupees Ten Thousand only).

Course Fee for Executive PGDM

The fee for 15 months is ₹6.00 lakhs (Rupees Six lakhs only) that covers tuition fee, reading Material, computer lab & library facilities.

Hostel Fee

₹ 0.95 lakhs (Double occupancy), ₹1.35 lakhs (Single occupancy) per year, which includes room, mess charges, etc. In addition a refundable caution deposit of ₹15,000 (Rupees Fifteen Thousand only).

Hostel accommodation is offered on first cum first serve basis.

For more information on Campus and Hostel facilities contact: **9391932129, 9949507969**

Follow us on: **facebook.com/ipehyd**

Merit and Merit-cum-Means Scholarships of IPE

In recognition of the need to promote talent and assist the needy, the Institute of Public Enterprise has started a scheme for awarding Merit and Merit-cum-Means Scholarships. The scheme extends financial support to students pursuing their studies for the Post Graduate Diploma Programmes. The numbers of scholarships are restricted up to 10 per cent of the total intake in the PGD programmes of a particular batch.



Placements

The Placement Cell will help, guide and counsel the second year students in securing suitable placement by bringing them in touch with the prospective employers through Campus Recruitment Programme. We have been receiving excellent response for our Campus Recruitment Programme from corporate sector. Our students were selected and appointed by leading organizations from both the public and private sectors.

Our Corporate Links...



Student Activities at IPE

Samathis

Samathi (seminar) are organized annually as a series of events in four functional areas namely Finance, HR, Operations and Marketing, at IPE. Samathi is an intra-college fest which is conducted by students for students. Some of the events conducted are Paper and Case Study presentations, Business Quiz, Budding Manager etc. The captains of the corporate world are invited to speak on the contemporary topics in the selected functional areas.

Finance Samathi was held on 6 November 2013 – Theme 'Financial Re-engineering'.

Guests for Samathi were Shri E Chengalrayulu, Chief General Manager-AP State Financial Corporation and Shri S Kumar, Head-Business Development-AP-HDFC.

HR Samathi was held on 7 November 2013 – Theme was 'HUMAN CAPITAL 5.0'

Guests for HR Samathi were Shri R Padmanabhan, General Manager-Andhra Bank, Ms Sripriya Rao, Global Consulting Practice, Business Process and change Management - TCS, Ms C Sabita, Additional GM (HR)-Midhani.

Operations Samathi was held on 8 November 2013 – Theme 'Supply Chain as A Strategic Asset'

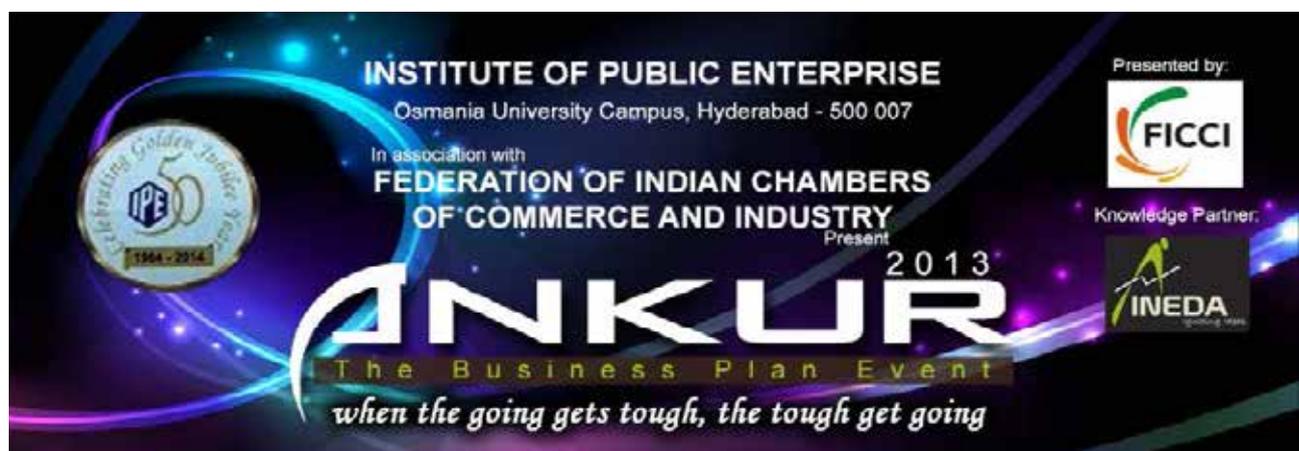
Guests were Shri A Venkateshwar Rao, Director - AP Power Generation Corporation Ltd; Shri S Sreenivasa, Assistant Director - MSME, Shri P N Ramakrishna, Dy General Manager - BDL.

Marketing Samathi was held on 25 February – Theme 'Digital Marketing'

Guests - Mr Sanjay Kapoor, PR & Advertising Head, L&T Hyderabad Metro Rail, Mr Ajai Agarwal, Assistant General Manager, Central Bank of India and Mr Murali Krishna, Regional Head, Karbonn Mobiles.

ANKUR

IPE Inter collegiate national level Business Plan Competition held on 17 January 2013.



Sanskriti'14 – 7-8 February 2014



Inaugural Function

The annual flagship event of the Institute that bring the management schools, industry, policy makers, practitioners and management students together and act as a forum to communicate with one another to add value to nourish competitiveness and enhance competencies to increase societal harmony. **Sanskriti** creates a platform for the students of various Business Schools across the country to display their talents through their participation in the competitions that are organized by the IPEans in diverse fields such as Finance, Marketing, Human Resource, Information Technology, Operations. It also includes events like Paper Presentation, Business quiz, Best Manager etc.

This year, NMDC sponsored Golden Jubilee **Sanskriti'14** and was inaugurated on 7 February by Shri Krishnan Iyer, Head - Global

Delivery, Business Process Services (Unit-Banking & Financial Services), Cognizant Technological Solutions. The guest of honor for the fest was Shri M B N Rao, former chairman and MD of Indian Bank and Canara Bank. Our students were very much inspired and motivated with their talk on the changes taking place in the industry and expectations from budding managers.

More than 250 students came from different colleges from across the country and participated in various competitions like **Paper Presentation, HR Event, Finance Event, Best Manager, Quiz, Marketing Event and Informal Events**. Shri M Bhagavantha Rao, Managing Director, SBH came and gave valedictory address on the second day (8 February) and distributed certificates and cash prizes worth of about ₹.2.00 lakh.

Student Committee of IPE media communications (SCiMC)



Mr. Somasekhar (Chief of Bureau, The Hindu Business Line), addressing the students



Guest of Honor, Prof. Kavita Karan (Professor, University of Southern Illinois)

A team of students having interest and passion for social media formed as a team and are vibrant on different media forums like FB and IPE blogs. As an initiative The Hindu and IPE organized a seminar on the Role of Media in Global Economy.

Alumni meet & Sports event



Prize distribution on Alumni Meet

The sports event was organized from 21-23 March 2014. Students played cricket, Badminton, Table Tennis Volleyball, Basketball, Caroms, Chess etc. and prizes and medals were distributed on 29 March on Alumni Day.



Republic Day celebrations



2014 Independence day celebrations



Anti-Ragging sensitization campaign by Ranga Reddy (Hyderabad) Police



Blood donation camp



Farewell to 2014 batch



Exuberance - Freshers' 2014-15

PE Hostel



PE Food Court



Ultra modern food court with four Kiosks can accommodate dining of around 600 students at a time.



INSTITUTE OF PUBLIC ENTERPRISE

Campus

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(V & M), RR Dist, Hyderabad - 500 101
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🌐 www.ipeindia.org